









INTERNATIONAL REAL ESTATE INVESTMENT FORUM

(18-20 SEPTEMBER 2019, MOSCOW)





# PROESTATE

### MISSION

Create efficient business platform for comprehensive exchanges between authorities, and real estate professionals in order to

- meet challenges and use advantages of the current Russian and global market;
- discuss latest trends of urban development and innovative property management;
- present investment projects and find new partners
- get acquainted with the latest knowhow and tools for investment, development and property management.





# EVERY YEAR WE UNITE 4000 MARKET LEADERS FROM 33 COUNTRIES





SUPPORTED BY THE MINISTRY OF CONSTRUCTION, HOUSING AND UTILITIES OF THE RUSSIAN FEDERATION AND THE GOVERNMENT OF MOSCOW

#PROESTATE #PROESTATE 2019

# PROESTATE

## PROESTATE AUDIENCE

Key decision-makers of the Russian and international urban development industry and real estate market:

- federal and regional authorities
- banks and investment companies
- development and property management companies
- architects, IT and engineering companies









## **ADVANTAGES**



CONFERENCE PROGRAM EMBRACING HOT TOPICS OF REAL ESTATE INVESTMENT AND DEVELOPMENT MARKET



DECISION-MAKERS AND TREND-SETTERS SHARING MARKET VISION IN THE FACE-TO-FACE TALKS



TOP-CLASS SPEAKERS AND EXPERTS DELIVERING THE KNOW-HOW AND PRACTICAL TOOLS TO MARKET PLAYERS



UNIQUE OPPORTUNITIES TO FIND NEW PARTNERS DURING NETWORKING EVENTS AND SITE VISITS



# INTEGRATED COMPONENTS

EXPOSITION
CONFERENCE PROGRAM
AWARDS
NETWORKING

## INTEGRATED COMPONENTS





**EXPOSITION** 

**CONFERENCE PROGRAM** 

**AWARDS** 

**NETWORKING** 

- Breakthrough urban development projects of Russian megapolises and regions
- > Best-available technologies for urban development, planning and property management
- > Investment projects

- > 65 conferences, panel discussions and presentations of projects
- > Academy of Real Estate workshops, masterclasses and courses
- > Investors Club program

- > Green Awards: High performance buildings
- > PROESTATE Media Awards
- > Young Architects in Modern
  Development
- > PROESTATE & TOBY Awards
- > Good Innovations

- > PROESTATE Media Awards Cocktail party
- > PROESTATE & TOBY Awards
- > PROESTATE Football Cup



VLADIMIR YAKUSHEV
MINISTER OF CONSTRUCTION,
HOUSING AND UTILITIES OF
THE RUSSIAN FEDERATION

The Russian Federation is going through housing construction reforms, and the task of the PROESTATE Forum is to make this process as flexible as possible for the industry.



MARAT KHUSNULLIN

DEPUTY MAYOR IN MOSCOW CITY
GOVERNMENT FOR URBAN
DEVELOPMENT AND CONSTRUCTION

The Moscow City Government considers the event as an authoritative and highly-demanded venue. That is why the Government has been supporting PROESTATE for the past three years and now takes an active part in the Forum's program.



## CONFERENCE PROGRAM THEMES

FINANCE AND INVESTMENT IN REAL ESTATE

URBAN PLANNING: SOCIETY-ORIENTED NATIONAL PROGRAMS, INTEGRATED LAND DEVELOPMENT

TECHNOLOGIES: PROPTECH, DIGITALIZATION, SMART CONSTRUCTION MANAGEMENT

COMMERCIAL AND RESIDENTIAL DEVELOPMENT

MARKET AND BUSINESS KNOWHOW





# ARE PROGRAM

ACADEMY OF REAL ESTATE

## IN FOCUS:

Knowledge lab of the Academy of Real Estate is open during all PROESTATE days. It offers business insights, tools and skills for RE professionals at the master classes and courses delivered together with global institutes CCIM, IREM and BOMA International.



# AWARDS

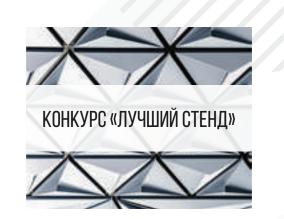














# PROESTATE® 20 XIII INTERNATIONAL REAL ESTATE INVESTMENT FORUM

MOSCOW ( 18 - 20 september



**CONGRESS PARK RADISSON COLLECTION HOTEL MOSCOW** 



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